

For immediate release
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**Candidate Ready for the Challenge - Cassista Cares!
Kicking off the campaign March 26.**

(Riverview) On March 26 following the filing of the nomination papers Cassista says she will be wasting no time to start her campaign to convince the voters in Riverview to support her in the Municipal election. Her campaign team is ready and signs will be going up on March 26.

Out of three Councillor at large positions to be filled, Cassista is aiming to be one of the successful candidates. As a retiree she believes she has the energy and time to represent the people of Riverview well. She is up to the challenge and cares about the community she lives in.

A native of Grand Falls, NB, a resident of Riverview since 2003, Cassista brings with her a wealth of experience. Has been actively involved on many committees and boards is a co-founder and executive director for the Coalition for Seniors and Nursing Home Residents' Rights, executive member of the Riverview Crime Prevention Committee, Chair of the Town of Riverview Seniors Roundtable and co-founder, and President of the New Brunswick Federation of Union Retirees.

I want to be an added voice to council to make a difference for the people of Riverview. My strong values and principle brings a commitment to work hard if elected as a councillor and to make Riverview a better place to live and grow. Says her experience speaks volume to the work she does as a volunteer.

Riverview is a vibrant and growing town. I plan to bring the vision and commitment if elected to council," says Cassista. "I have many years of experience in the community and various boards in my career. I believe that I will better able to serve the needs of the community. With an aging population" Connecting with the aging population is an ultimate goal; we need to be ready at all levels of government.

Cecile campaign focuses on a number of priority areas she believes are strong values and principles for the community. Some of her specific commitments include: economic growth and development, tourism, promoting Riverview - Shop Riverview, public spending, engagement for discussion between citizens' business community and members of council and affordable housing.

In addition to her community involvement she continues to advocate for seniors as a volunteer to advance seniors policy in New Brunswick.